



CHICHESTER DESIGN offers premium Google AdWords service

What are Google AdWords and why should they interest me?

The beauty of Google AdWords is that it gives advertisers access to thousands of internet users who are actively looking for their products or services. It helps you to connect with potential customers in the right place, and at precisely the right time by placing targeted ads alongside either Google search results, or relevant articles on Google's partner network.

What's more, AdWords operates on a pay-per-click basis so that you only pay when a user clicks on your ad, offering a cost-effective way of acquiring new customers.

Ben and Kate are both Certified Google Advertising Professionals and they can use their skills to manage your online marketing campaigns for a maximum return on your investment. They've even partnered up with Google to offer the premium AdWords Jumpstart service to customers just like you.

"Chichester Design has been managing our Google AdWords for two and half years. We have had a fantastic return on Investment, successfully built up awareness of our brand and products and generated some excellent business leads. Thanks guys."

MG Duff International Ltd, Chichester

We can Jumpstart your AdWords

Jumpstart for agencies is a new business development service that enables us to offer you an extra element to your pay-per-click (PPC) advertising with Google AdWords, at no extra cost.

As Google AdWords Certified Professionals, We work closely with Google UK's in-house AdWords team. This enables us to put together bespoke campaigns for each of our qualifying customers, using Google's industry-specific expertise as well as independent 3rd party reports on their direct competitors sourced from Hitwise.

Campaigns are built according to your individual budget and business objectives, whether these are to increase your online profile by generating more visitors to your website, or developing a more complex marketing strategy such as increasing sales of specific products, or entering a new market.

INTERESTED?

Contact us on 01243 787542 or email info@chichesterdesign.co.uk

www.ChichesterDesign.co.uk

